



For Immediate Release

NEW, ONLINE UNITED OPE FLAT RATE GUIDE NOW AVAILABLE

Dublin, OH – January 30, 2018

UNITED Equipment Dealers Association (UEDA) is pleased to announce that their new interactive UNITED OPE FLAT RATE GUIDE (OPE FRG) is now available for annual subscription enrollment.

This new online tool will provide dealers with a web portal and secure API to find and report OPE flat rate repair times with more current accurate information than what is provided by OEMs. With this information, dealers can increase their productivity and profits and improve customer relations. The new system, developed in partnership with and powered by Charter Software, Inc., and with data incorporated in conjunction with Bob Clements, International, includes an API that will work with most Dealer Management Software Systems. UEDA will provide interested business system vendors access to the flat rate API (at no charge) so they can build integration allowing work orders in their software to access and report on the flat rate information.

Repair information is included for these manufacturers with additional manufacturers to be added as demand dictates: AGCO, Allis Chalmers, Briggs & Stratton, Craftsman mowers & garden tractors, Craftsman snow throwers, Cub Cadet, Exmark, Honda, Husqvarna, John Deere, Kawasaki, Kohler Engines, Massey, MTD (et al), New Holland, Poulan, Scag, Simplicity, Toro, and Weed Eater.

Over the next several months UEDA will be adding data for compact and utility tractors as well as RTVs and UTVs.

For more information or to subscribe to the OPE FRG, contact Dennis Alford, 800-606-6332, dalford@amgllcusa.com

About UEDA: With historic roots dating to 1893, the UNITED Equipment Dealers Association (UEDA) represents more than 600 farm, industrial, construction, and outdoor power equipment dealers in the states of Indiana, Kentucky, Michigan, and Ohio. The mission of UEDA is to promote the general welfare of power equipment dealers, and to encourage and support

equitable practices and methods within the industry by providing legislative representation, dealer-manufacturer relations, and legal counsel hotlines. UEDA was formed when the Ohio-Michigan Equipment Dealers Association (OMEDA) and Mid-America Equipment Retailers Association (MAERA) merged in January 2016. For additional information, visit www.UNITEDeda.com.

About Charter Software, Inc.: Charter Software Inc. partners with servicing dealers & distributors to promote mutual success through use of our technology-based management tools. ASPEN is an affordable, Microsoft-based Business Management System used by hundreds of equipment dealers across North America to better run their business and positively impact their bottom line. For additional information, visit: www.chartersoftware.com.

About Bob Clements International: With a clear focus and passion for helping dealers transform their lives and their businesses, Bob Clements International is quickly becoming the industry's go-to experts in service, sales, parts & management. They leverage every form of technology and innovation possible to make what they offer affordable, accessible and relevant to this industry and operate based upon three core values: excellence, integrity and performance. For additional information, visit: www.bobclements.com.