



2011 CONTRACT FOR ADVERTISING

Ohio-Michigan Equipment Dealers Association
PO Box 68
Dublin, OH 43017-0068

614.889.1309
 FAX: 614.889.0463
 dalford @ amglcusa.com

Advertising Rates: Rates are based on you providing digital files.

Newsletter:

Size	1 time	3 times	6 times	12 times
Full page	\$310.00	\$288.30	\$279.00	\$263.50
Half page	195.00	181.35	175.50	165.75
Quarter page	115.00	106.95	103.50	97.75

Color: All newsletter ads include free standard color

Membership Directory:

Size	Per Insertion
Full page	\$425.00
Half page	285.00
Quarter page	185.00
Preprinted insert	525.00
Color	standard CMYK, \$200 extra

Please reserve for us the space indicated below:

Publication	Full page	Half Page	Quarter Page
January <i>(Convention/Power Show Ohio Issue)</i> . . .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<hr/>			
MEMBERSHIP DIRECTORY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other instructions: _____

Copy Regulations & Advertising Responsibility

Publisher reserves the right to reject any advertising. All advertisements are accepted and published upon the representations that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. The agency and/or advertiser will indemnify and hold harmless the publisher from any loss or expense resulting from claims or suits based upon the contents of any advertisement, including claims or suits for defamation, libel, violation of right to privacy, plagiarism or copyright infringement.

Please print or type:

Authorized by: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Return to: Ohio-Michigan Equipment Dealers Association